

# The Cocker Spaniel Society of NSW Inc.

P.O. Box 136 Cranebrook NSW 2749

# National Cocker Spaniel Council (Australia)

# Meeting Date: ? March 2022

Agenda Item: Establish a National Cocker Spaniel Council (Australia) website.

Motion: That the National Cocker Spaniel Council (Australia) members endorse the establishment of a NCSC (Australia) website to:

- 1. Ensure a website presence for the business of the NCSC (Australia);
- 2. Build and promote breed awareness and education in collaboration with member breed clubs; and
- 3. Capture and maintain a database of historical information and results from around Australia in single place.

Proposed by: The Cocker Spaniel Society of NSW Inc.

#### Purpose

The purpose of this motion is to establish a website presence for a peak body that links appropriately with its Member Clubs for the facilitation, education and betterment of Cocker Spaniel owners, exhibitors, breeders, judges and enthusiasts of the breed nationally.

The website will also capture and build overtime a central location for important historical records for the NATIONAL COCKER SPANIEL COUNCIL (Australia).

## Rationale

Establishing a NCSA (Australia) website linked to member clubs would establish a profile similar to The Cocker Spaniel Club (UK). <u>https://www.thecockerspanielclub.co.uk/</u>

The Cocker Spaniel Club UK is the Parent Club of the breed and was founded in 1902 with a membership of 35. Today, there are over 1500 members (both home & overseas). Educational seminars are also organised from time to time. See Appendix A1 and A2 for more details.

By having a national presence we can make use of "Dogs Australia" rebrand announced 24 October 2021. The National Cocker Spaniel Council (Australia) should support the national market of cocker spaniel owners, breeders and exhibitors.

This motion also notes for a web page presence (other than facebook) which can grow and be added to by multiple administrators to support a collegiate national platform.

Objects of NCSC is for the welfare and promotion of Cocker Spaniels in Australia. By the promotion of a collaborative national website, we can ensure we reach the broader members of the community in a consistent and uniformed approach as a national body.

It will not take from the state based webpages but ensures consistency of our affiliates. This endeavour also shows the society's and clubs affiliations with ANKC (Dogs Australia) and its national face currently taking shape.

The national website will ensure the history is collated in a manner that is accessible and stored for prosperity.

#### Website Management

It is proposed to manage the site with an administrator and member club contacts.

By making use of Dogzonline platform is free cost.

The Cocker Spaniel Society of NSW nominates the member Jenny Hughes, who has volunteered to action and implement the motion when endorsed.

Member clubs are invited to nominate a key contact for the administrator to liaise with, as required for information and content to populate the NCSC (Australia) site.

#### **Further development**

Future Stages will be dependent on the need to develop and refine the site with additional information.

#### Proposed website layout

It is anticipated that NCSC (Australia) website would contain the following information as a starting point.

About the Breed	About the Breed			
Constitution	Constitution (NCSC (Aust))			
Objectives	Objectives, meeting minutes and correspondence (NCSC (AUST)			
Who we are	List of office bearers			
What we do	Peak body statement			
National Toolkit	Guidelines for conducting a National Championship Show			
Membership	List of Members Clubs			
National Results	List of all Nationals Results			
Annual Specialty Results	List of all Specialty Results annually			
FAQ's about Cockers	The Cocker Club (UK)- reference			
Reference Materials	ACCEPTABLE COLOURS (VARIOUS SOURCES) / EDUCATION (VARIOUS)/GROOMING (VARIOUS)/HEALTH & NUTRICIAN (VARIOUS), other as identified.			

Date submitted:

**Delegate:** 

Outcomes:

Appendix A1: Website home page: The Cocker Spaniel Club (UK)



## Appendix A2: Snapshot of regional club page: The Cocker Spaniel Club (UK)

(There are 25 clubs in total listed in the Regional Club section)

Control we		The Cocker Spaniel Club Parent Club Of The Breed				
Home			BREED CLUBS			
Site Map						
Club History Contact Info Meet The Committee		"Marvay" Southend	<b>el Club (1902) - The Parent Club</b> Miss Sue Kettle Road Corringham Essex SS17 9ET el: 01268 554619	A		
Committee Regional Clubs	ollowing clubs are associated v	with the Parent club in accept	ting the same standards and idea club.	ls. The date is the year o	of registration of the	
Cocker Rehoming & Rescue Membership		Email: el	ocker Spaniel Club (1936) Acting Secretary Elaine Robins aine.robins@talk21.com 1: 07989 263 721			
Merchandise About The Breed		33 Alice Street, Sutto	el Club of Lancashire (1950) Mrs D Grice on, St Helens, Merseyside, WA9 31	A A		
Health			el: 01744 819045			
Puppies Shows & Events Judging Lists		Mrs Woodburn Cottag	iel Club of Scotland (1933) S Catherine Mason ge, Farnell, By Brechin, DD9 6TW el: 01356 624838			
Judging Lists Criteria		Acting Ho	ocker Spaniel Club (1951) n Secretary: Mrs B Ward 01832 293432 barawatwensum@aol.com			
Section Info Field Trial Dates Field Trial Results	×	oodbind Cottage, Court Mill	all Cocker Spaniel Club (1982) Miss S Ellison Lane, Wadeford, Chard, Somerse el: 01460 62871	t, TA20 3AX		