



National Cocker Spaniel Council (Australia)

DISCUSSION PAPER

To: National Cocker Spaniel Council (Aust)

From: Constitution Working Group

Topic:	Council logo
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Author: Toni Dennis cscqldinc@gmail.com and Jenny Hughes

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Issue:

The purpose of this discussion paper is to discuss revising the current National Cocker Spaniel Council (Aust) logo as shown in top left corner.

Background

This issue arose during the review of the Constitution and discussion about a themed logo. It's noted that this matter is outside the remit of the Constitution Working Group.

Discussion

The current logo while it has historical value, does not reflect the current cocker spaniel standard ie no docked tail.

The clarity of the image is deteriorating and it is difficult to add the year of the national to the image.

Benefits

A revised National Council logo that matched the current breed standard.

Questions for discussion

1. Should the NCSC (Aust) logo be revised?
2. If so, how could NCSC (Aust) go about identifying a suitable replacement?
3. Should this work happen in conjunction with revisions to the breed standard image?