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## Secretary's Report – AGM 17/11/15

Good evening everyone, thanks for coming along to the FBCQLD AGM for 2015. I would like to commence by thanking our 2015 committee members. Our club president, Ian Davis, who works tirelessly to support the club, to coordinate our Champ and Open shows and assist at the fun days. Our Club Vice President, David – your help this year has been wonderful, and your support of the other committee roles has been very welcome. Many thanks to our outgoing treasurer, Jason, for getting out books back on track after a disastrous 2014, and for your financial advice and guidance whilst you were in the role. Our other very active committee members – Lucas, Tania, Nick, Emily, Erin, Guy and Michelle. You have all stepped up and done above and beyond what is required of your roles, and your support for our club is unparalleled.

To date, we have 104 members. This is incredible! This is made up of 49 singles, 26 doubles and 1 triple memberships. I would like to see more breeder support with registration of their pet people (discounted rate for 12 months, \$7.50) and I would like to extend a massive thanks to the breeder (members) who already do this. Promotion of this will commence in our next Newsletter and via email to breeders who are not as yet a member.

And so ends our 5<sup>th</sup> year as a club – two as a social club, struggling to find our feet, and three as an affiliated club with Dogs QLD / ANKC. We have matured as a club, and with an entry of 73 for our Champ Show (and 52 for our Open Show), we have really shown that even as the "new kid on the block" we can hold a finely tuned show, with amazing sponsorship, excellent local and interstate turnout, and a day that our International judge was greatly impressed by. Massive well done everyone!

We have held several social days in 2015 – one rained out, but the others with acceptable turn outs. To harness the growing popularity of the breed, we need to grow and develop these days, to present a polished and professional event,

which showcases our club, our sponsors, and allows us the greatest opportunity for raising money through merchandise.

Our rescue coordinator for 2015, Emily, has seen an increase in the number of rescues, and we have fine tuned our processes so that as a club we don't fall victim to deception. With the ugly side of puppy farming, and "greeders" becoming more prominent in our breed, we need to be financially and emotionally prepared to spend time on rescue in 2016, and the years that follow. We are very lucky that our major sponsor, Jacobs Well Vet, continues to provide us with generous discounts, to allow us to treat and save the rescues that come in, throughout the year. Thanks to David, for his assistance with fostering to date. We now have foster carers lined up in all areas, which will make the process even smoother.

Social Media has once again become a favourite place for Frenchies in 2016. Our website has had a minor update, but really needs a major facelift. To date we have had 98114 hits, and our FaceBook page has generated 2831 likes – imagine if even a quarter could be encouraged to be members! As a club we also need to move with the mediums – Instagram is becoming more and more popular and we should be branching out with our information on the breed.

We have seen so many new people volunteering to assist in 2015 – thanks so much and keep it up! Many hands make light work, and without our volunteers it wouldn't happen. The canteen is a perfect example – look at the funds that raised!

Our incoming committee need to be very aware of their specific roles – they need to be committed to attending meetings, fun days, champ and open show days. Whilst I understand it is a big undertaking to go onto the committee, it is very rewarding and incredibly fun – best of luck to our incoming committee for 2016.

We have seen a huge jump in the number of litters registered in the past 12 months – in comparison, in 1986 there were 44 litters. Comparing that to 2013 and 2014 where there were 1542 and 2166 respectively. Sadly so few are from reputable breeding sources, and the club must maintain a stance on public education, and lobbying our state body for changes in relation to undesirable colours, and false registration on main of colours and patterns. I would like to thank our sister club, FBCNSW for involving us in this process and for their support.

We have several issues facing the breed – the most obvious is over breeding, and a money grabbing mentality. Please be assured that the club will work tirelessly for the Standard to be upheld, and for our governing body to show some accountability for the direction of our breed.

Thank you.

Kelly McClelland Secretary The French Bulldog Club of QLD